# "VERBA MANENT: THE POWER OF WORDS"



PromOte aWarenEss against Racism and xenophobia





# Campus for young journalists, communicators and activists against hate speech!

Are you ready to join a unique campus experience focused on communication and activism from an intersectional perspective?

This is an opportunity to explore themes, languages, and methodologies that tackle racist and gender-based hate speech. If you're passionate about these topics and eager to deepen your understanding, this campus is the perfect place for you!



"Verba manent: The Power of Words" is the anti-racist and transfeminist campus, organised by the Italian **NGO ACRA!** 

This event will focus on countering hate speech using an intersectional lens, with special attention to gender and racism. Participants will explore methodologies and build skills to tackle hate speech and create new narratives through written, spoken, and digital media.

# WHERE AND WHEN

The campus will take place inperson in Milan from November participants from EU countries: **18**th **to 21**st at:

- Casa dei Diritti Via Edmondo De Amicis 10, 20123, 2. Working as a journalist or in Milan
- Olinda ex Ospedale Psichiatrico Paolo Pini, Via Ippocrate 45, 20161 Milan

Some online training sessions will be scheduled in the weekes leading up to the event, which will then be available asynchronously

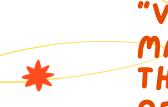
4 days with speakers, experts, facilitators, and trainers from across Europe!

## FOR WHO

The campus will host 20

- 1. Aged between 19 and 30 years.
- the field of **communication** and / or activist or student with an interest in media and communication-related topics.
- 3. With a strong **interest** in exploring issues related to racist and gender-based hate speech from an intersectional perspective.

Travels, meals, and accommodation costs will be covered by the organiser.



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## SOME TOPICS

- - Analysis of anti-migrant hatred online.
  - Intercultural dialogue, integration, racism and intolerance, best practices of communication, and awareness-raising campaigns on the topic.

Campaigning and communication for social change.

The participants will contribute to build a web editorial board, with the task to monitor the antimigrant hate speech in their countries and to promote a positive narrative online.

> The training will be led by different professionals including journalists, university professors, and intercultural experts.

The campus will be in English.

Detail of the topics and activities in the Program below.

## OBJECTIVES

- To learn new **communication** strategies for identifying and combating racism and hate speech.
- To develop a knowledge base on new narratives to apply in work and activism.
- To contribute to the creation of a communication campaign focused on combating racism and hate speech with an intersectional approach.

DON'T MISS THE OPPORTUNITY TO BE PART OF THIS UNIQUE LEARNING EXPERIENCE AND IMPACTFUL PROJECT!!

To apply for the campus fill out the online form by October 7th





For more info: ACRA www.acra.it

Contact mail: michelespreafico@acra.it



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# DRAFT PROGRAM

#### DAYS:

Monday, Nov. 18.11.2024



14.00	Participants arrival and registration
14:30 - 15:30	Opening session: institutional greetings, practical info, icebreaking
15:30-17:30	<ul> <li>Introduction to campus</li> <li>The role of spoken - typed - written word</li> <li>"Can't say anything anymore?" Hate speech and the rhetoric about freedom of expression</li> <li>Skills to monitor and track hate speech and polarising narratives</li> <li>How to deal with the issues proactively before they attack</li> </ul>
17:30-18:00	Open dialogue between participants and speakers
18.00-18.30 /19.00	Stand up comedy session
20.30	Dinner

















#### DAYS:

# **Tuesday 19.11.2024 | Alternative narratives**

09:00	Participants arrival
09:30 - 13:00	<ul> <li>Introduction to alternative narratives and narrative change [1]</li> <li>From hate speech to its alternative narratives;</li> <li>How to use creative techniques to deliver alternative narratives to micro-target audiences</li> <li>From fear to the creation of new narratives</li> <li>How to use creative techniques to deliver alternative narratives to micro-target audiences</li> </ul>
11.30 - 13.00	Workshop Let's build new narratives together: guidelines for our storytelling
13:00 - 14:30	Lunch
14:30 - 17:30	Polyphonic Migrantour walk Via Padova [2]  The Migrantour walks are responsible urban tourism itineraries aimed at schools, groups, companies, tourists and citizens to reveal and make known the different cultural heritages of European cities through the eyes and words of male and female companions of migrant origin.
20:00	Free Dinner

[1] For more info on narrative change see https://www.narrativechange.org/

[2] For more info: https://www.acra.it/cosa-puoi-fare-tu/migrantour-milano www.migrantour.org

















#### DAYS:

### Wednesday 20.11.2024 | Spoken - typed - written word (c/o Olinda)

09:00	Participants arrival
09:30 - 10:30	<ul> <li>The typed and written word</li> <li>The role of "new media" in the production of new narratives: between the written and typed word</li> <li>Journalism ethics: terminology, news angles, sources, the use of audio-visual content;</li> <li>The role of the journalists in preventing hate speech; Hate speech against journalists;</li> </ul>
10.30 - 11.15	Narratives and new narratives about the Romani community between Italy and Hungary
11.30 - 13.00	Workshop - Let's build new narratives together: part 2
13:00 - 14:30	Lunch
14:30 - 15:30	Spoken World: between music and podcasts  Word cafè with several experts  The role of music and rap in the construction of alternative narratives: between hate languages and self-narrative.  The podcast as a tool for building alternative narratives: between self-narrative and the role of voice.
15:30 - 17:30	Workshop - Let's build new narratives together: part 3 (work in 2 groups: rap and podcast)
18:30 - 22:00	Aperitivo + Dj set

















#### DAYS:

Thursday, 21.11.2024



09:30

Participants arrival

09:30 - 12:30

- Plenary return of group work
- **Evaluation**
- Conclusion

Provisional program, the final version will be shared before the campus.



To participate fill out the online form by October 7th



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